

BRIANNA VISCONTI

toronto creative

WORK EXPERIENCE

Region of Peel, Design Summer Student
Summer 2021 & 2022

- Worked alongside the creative team, and shadowed the production team
- Assisted in COVID Vaccine Clinic layout and signage planning
- Edited ads, PSA posters, COVID-19 signage, PAMA billboards

Coop Experience, St Joseph's Communications, Content Group

Feb to June 2019

- Worked alongside the Creative Director, Art Director, Copywriter, and Brand Strategist
- Brainstormed ideas during client presentations
- Assisted in photo and film shoots
- Created mood boards and Excel spreadsheets
- Edited brand flyers and advertisements

Ecommerce Copywriter, Lake House Group

August to September 2022

- Wrote bilingual email campaigns and ecommerce site copy

Customer Service Call Agent, The Herd

Jan 2021 to May 2021

- Speak with clients and conduct client surveys in both spoken languages

Customer Service Associate, Michael's Canada

Sept to June 2020

- Assisted customers and tended to their needs
- Promoted current deals and promotions
- Designed and assembled product displays

EDUCATION

Ontario College of Art & Design University

Advertising Program, Class of 2023
Bachelor of Design
3.3 GPA

Ronald-Marion Secondary School

Summa Cum Laude
Yearbook Committee Photographer
Prom Committee Leader
Student Radio Committee Leader

RELEVANT COURSEWORK

Advertising Concept, Strategy, Copywriting, Typography, Branding, Digital Marketing, Photography for Advertising, Retail, Packaging

CERTIFICATIONS

Certified Digital Marketer / Google
REB Research Ethics Certification

SKILLS

Software

Adobe InDesign, Lightroom, Illustrator, Photoshop, Dimension
Microsoft Office
Sketchup
Wordpress

Language

Fully Bilingual in French and English

Social Media

Facebook, Instagram, Snapchat
Pinterest, Youtube, and TikTok