

Brianna Visconti

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Experience

Junior Producer, SJC Content; Toronto, ON – Jan 2025-Present

Assists senior producers in the planning, coordination, and execution of multiple projects from pre-production to final delivery. Manages production schedules and tracked project milestones to ensure timely completion within budget. Maintains communication with cross-functional teams, primarily the creative department. Upkeeps production documentation and organized digital assets for easy access and archival.

Photo Studio & Production Coordinator, SJC Content; Toronto, ON – June 2023-Jan 2025

Coordinated retail photo and video shoots. Collaborates with producers, stylists and creative team to bring photoshoots to life. Held responsible for day-to-day photo studio organization and scheduling.

Design Intern, Peel Region; Brampton, ON – Summer 2021 & 2022

Worked alongside the creative team, and shadowed the production team. Assisted in COVID Vaccine Clinic layout and signage planning. Edited ads, PSA posters, COVID-19 signage, PAMA billboards.

Bilingual Customer Service Call Agent, The Herd; Remote – 2021

Conducted client surveys in French and English.

Design Co-op Student, SJC Content; Toronto, ON – Feb to June 2019

Worked alongside the Creative Director, Art Director, Copywriter, and Brand Strategist. Brainstormed ideas during client presentations. Assisted in photo and film shoots. Created mood boards and Excel spreadsheets. Edited brand flyers and advertisements.

Relevant Coursework

Advertising Concept, Strategy, Copywriting, Typography, Branding, Digital Marketing, Photography for Advertising, Retail & Immersing Technology, Packaging Design.

Education

OCAD University; Toronto, ON – Advertising Program, Bachelor of Design

Ronald-Marion Secondary School; Pickering, ON – Summa Cum Laude

Certifications

Certified Digital Marketer, Google

REB Research Ethics Certification

Skills

Software – Adobe InDesign, Lightroom, Illustrator, Photoshop, Dimension, Microsoft Office
Language – Fully Bilingual in French and English

Social Media – Facebook, Instagram, Snapchat, Pinterest, Youtube, and TikTok

References

Available upon request